

Academic & Career Advising Guide

The Katz Academic & Career Advising Guide is a program roadmap that enables students to customize and tailor their MBA experience based upon their individual strengths and weaknesses. Used in coordination with the MBA assessment tool [CareerLeader](#) and regular appointments with your career and academic advisors, the Katz Academic & Career Advising Guide guides you through what suggested courses and co-curricular activities will most benefit you and further allows you to individualize your MBA.

You can use this document throughout your time at Katz to refer to particular concentrations, certificates, and co-curricular activities that are suited for your academic and career goals.

Advising

At Katz, we have a multi-faceted advising approach that is designed to provide every MBA student the best opportunity to achieve post-MBA success. The faculty, career advisors, and academic advisors work together to provide integrated advice.

You may have wondered why you heard from your career advisor before you even started the program. Katz career advisors are acutely aware that MBA students that have been successful in the past were singularly focused on post-MBA goals before they arrived on campus. With this knowledge in hand, we begin the process of focusing on your ultimate career goals as early as possible.

As career goals come into focus, career advisors can then discuss the goals of each MBA student with their academic advising counterparts. Career advisors explain to the academic advisors the ultimate goal of each MBA student along with the skill sets the MBA student will require to meet his/her goals. The academic advisors can then work with each student to construct curricular and co-curricular courses and activities specifically tailored to the individual MBA student.

Faculty will also have frequent interaction with both career and academic advisors to further enhance this comprehensive effort. Career advisors provide recruiter feedback to faculty in regard to specific topics that give MBA students a competitive advantage. Academic advisors then work with the faculty to determine which courses provide the student with specific knowledge that is most important to recruiters for the success of that individual student.

This process continues throughout the Katz MBA experience and is designed to be completely transparent to the student, staff, and faculty thus creating an MBA advising process that is nimble and proactive. The MBA student enters the job market ready to achieve immediate success.

Career Management Center

The 3 Pillars

- **Career Advice:** Career advising resources to put students on the right path based on their strengths & realistic career objectives
- **Professional Development:** Ensuring that students develop appropriate interpersonal skills, sophistication and business savvy that are critical to their success.
- **Employer Engagement:** Guiding students to securing a position that FITS with their professional objective & employers' needs

MBA Curriculum

In order to make the most of your Katz MBA experience, it befits each student to work closely with your academic advisor, career advisor, and Katz faculty to assist you with appropriate course selection and sequencing that aligns with professional aspirations. You may reference course offerings on StudentNet under the 'Schedules and Course Abstracts' section for [full-time students](#) and [part-time students](#).

Core courses

Core courses are required of all MBA students and are intended to provide students with the breadth of knowledge to build a solid business foundation.

Required courses for all MBA students	Credits	Term likely to be offered
BACC 2401-Financial Accounting	3.0	Fall
BECN 2401-Economic Analysis for Managerial Decisions	3.0	Fall
BQOM 2401-Statistical Analysis: Uncertainty, Prediction & Quality Improvement	3.0	Fall
BOAH 2409-Organizational Behavior Leadership and Group Effectiveness	1.5	Fall
BFIN 2409-Financial Management 1	1.5	Fall
BMKT 2409-Marketing Management	1.5	Fall
BMIS 2409-Information Systems	1.5	Spring
BQOM 2421-Decision Technologies in Manufacturing and Operations Management	1.5	Spring
BSPP 2409-Strategic Management	1.5	Spring
BSEO 2401-Business Ethics & Social Performance	1.5	Spring
BIND 2444-Competitive Management Simulation	3.0	Spring

Exemption exams

Students have the opportunity to take exemption exams if they have a high proficiency in a given core course. Students who successfully exempt from a core course are exempt from the course, but not the credits and will still be required to complete the requisite number of credits that have been prescribed for their MBA. Exemption exams may only be taken once in a given subject area.

Full-time students are only able to take exemption exams at the following times:

Fall semester (during the Transition Module)

BACC 2401-Financial Accounting
BECN 2401-Economic Analysis for Managerial Decisions
BQOM 2401-Statistical Analysis: Uncertainty, Prediction & Quality Improvement
BOAH 2409-Organizational Behavior Leadership and Group Effectiveness
BMKT 2409-Marketing Management
BFIN 2409-Financial Management 1

Spring semester (Monday, January 7, 2013)

BMIS 2409-Information Systems
BQOM 2421-Decision Technologies in Manufacturing and Operations Management
BSPP 2409-Strategic Management

Part-time students should contact their academic advisor to schedule time to take an exemption exam.

Elective courses

Elective courses are intended to provide depth in a particular concentration. Concentrations are defined as taking nine credits within a given area excluding core courses. Students typically choose one or two concentrations to focus on while at Katz. Concentrations are not official and will not show on your university transcript. However, concentrations allow you clearly define your academic and career goals and should be listed on your resume to distinguish yourself from other career seekers. All full-time students and part-time student who are seeking employment are required to declare a concentration within the first semester of starting at Katz.

The Academic & Career Advising Guide allows you to read more about the areas students are able to concentrate in while at Katz including the co-curricular activities that are recommended for students in those areas. We have also specified particular career tracks that are the most pursued areas within a concentration and we have listed the recommended courses that students should take within those tracks.

You are able to concentrate in the following areas:

[Finance](#)

[Management of Information Systems](#)

[Marketing](#)

[Operations](#)

[Organizational Behavior/Human Resources](#)

[Strategy](#)